



Ambassadors for #DiversityInTransport

ITS Conference 2023



Transport is one of the EU's key economic sectors

- Employs over 10 million workers, accounts for 5% of gross domestic product (GDP) and ~1.1 million enterprises
- Keeps the economy moving, ensures the delivery of goods and services
- Mobility is vital for social inclusion and ensuring well-being

However...

- Insufficient diversity constrains the transport sector's ability to contribute fully to socio-economic, sustainable growth

- **Within the sector:**

- Only 22% of workers in the sector are women, even lower (2 – 5%) for pilots, train drivers and seafarers
- Only 37% were 50 years or older
- Employment rate of people with disabilities is <50%, much lower than the overall employment rate (72.5%)
- Information on ethnic minorities working in the transport sector is nascent

- **Among transport users:**

- Factors such as gender, age, employment, income, education, car ownership and household size negatively impact the extent to which certain individuals can access and utilise transport



Equality and diversity are essential to address the 21st century challenges faced by the transport sector



- To deliver on the **European Pillar of Social Rights Action Plan**, the European Commission has set up a 'Network of Ambassadors for Diversity in Transport'.

Call for Ambassadors



- ✓ Have a genuine interest in **improving diversity, inclusion and equality** within the transport sector and include them as personal values
- ✓ Believe in the mission, goals, and values of the Ambassadors' project and are willing to **raise the awareness of their networks on diversity topics**
- ✓ Show a **high level of commitment** and can dedicate time to the Ambassadors' project
- ✓ Take a broader perspective and **think beyond the point of view of a particular group**
- ✓ Are **working or potentially working in the transport sector** (including as heads of transport companies or organisations, academia, etc.), and who are committed to promote diversity
- ✓ Have **previous experience in the field of diversity and inclusion** in transport or elsewhere

If you believe you possess the necessary qualifications **APPLY** for becoming an **Ambassador** using the **QR code**



https://twitter.com/EU_A4DT

Linkedin - Ambassadors for #DiversityInTransport

**For further information,
please contact:**

Maria Rodrigues
m.rodriques@panteia.nl

Daniela Carvalho
daniela.carvalho@tis.pt

