

4.ª CONFERÊNCIA DA MOBILIDADE URBANA

Preparar a Cidade para a Mobilidade do Futuro:
Dos Modos Suaves à Mobilidade Eléctrica

17 de Setembro de 2013

MUDE, Museu do Design e da Moda

Lisboa



CENAS A PEDAL

mobilidade :: diversão :: estilo

Ana Pereira

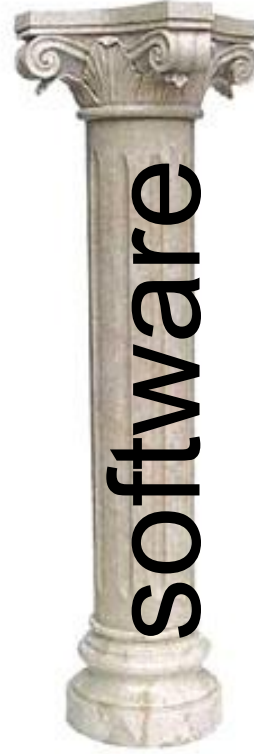
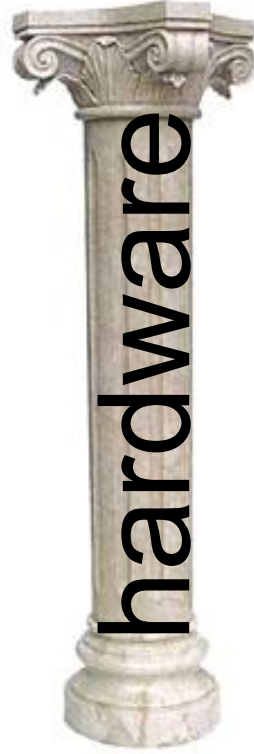
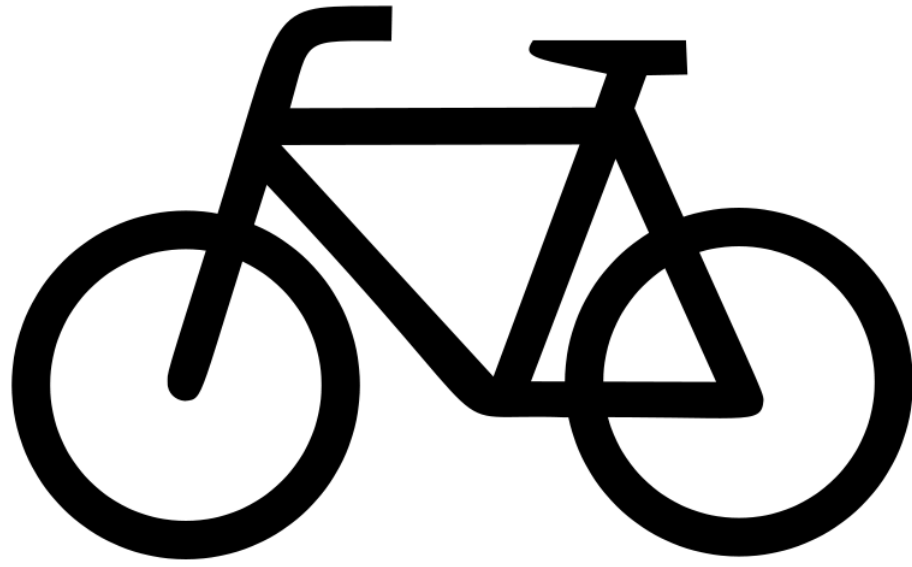
anapereira@cenasapedal.com



aqui
fazem-se
ciclistas









prazer

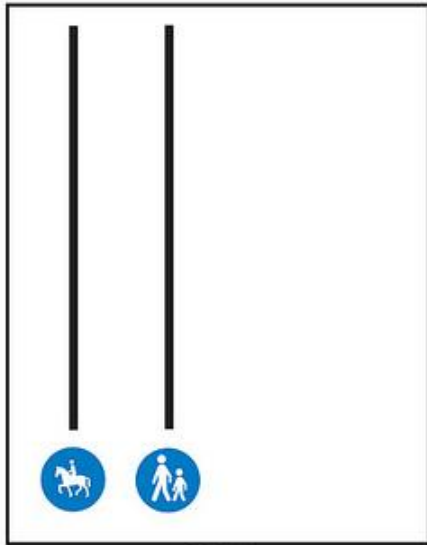
companhia

exclusão

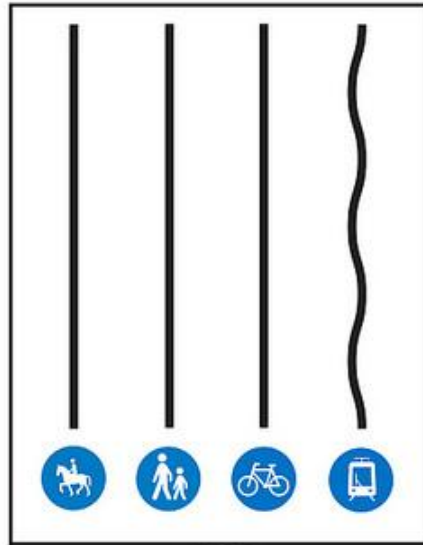
medo



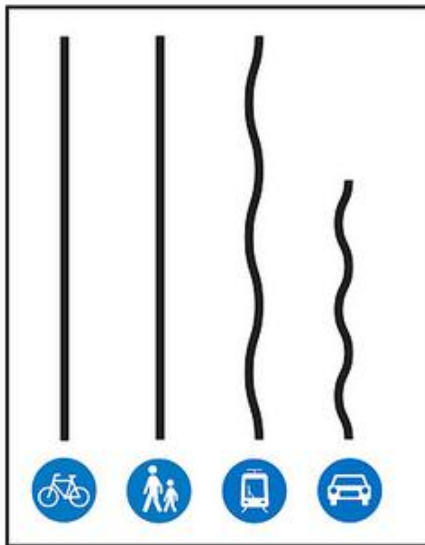
A Short History of Traffic Engineering



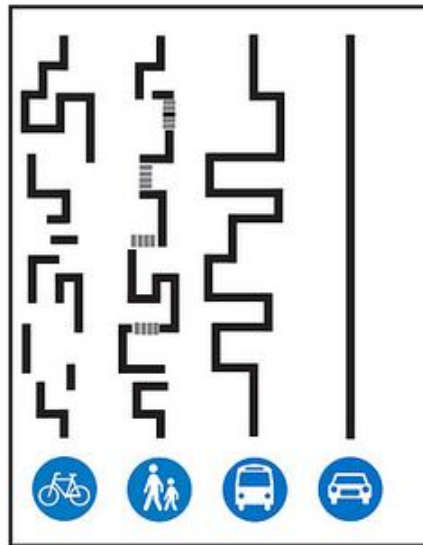
1800



1900



1920

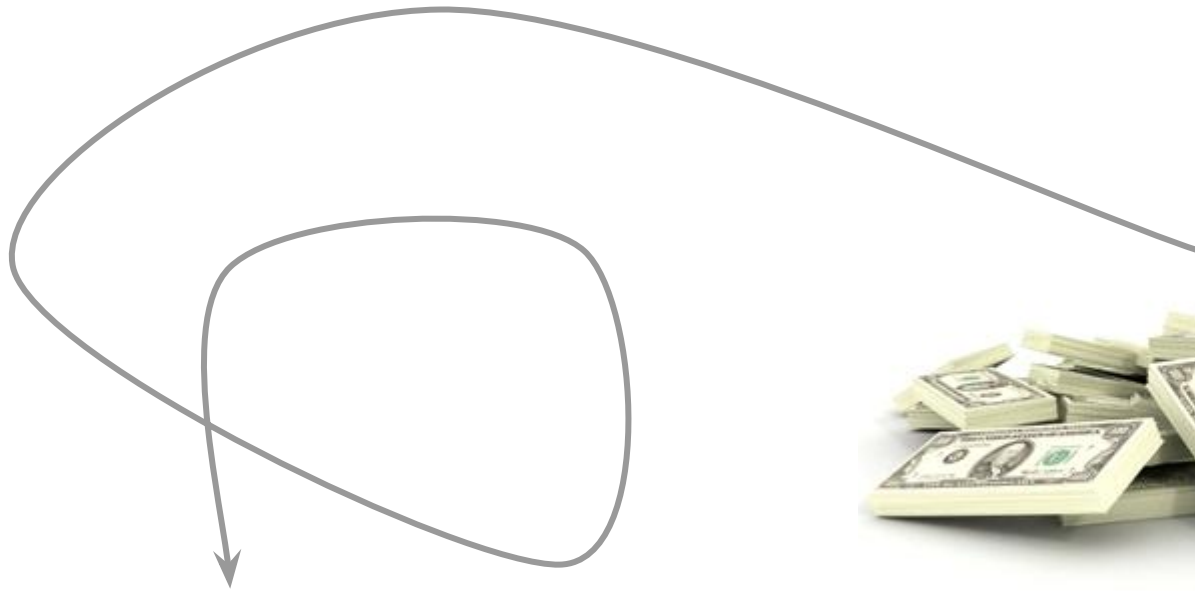


1950 - present

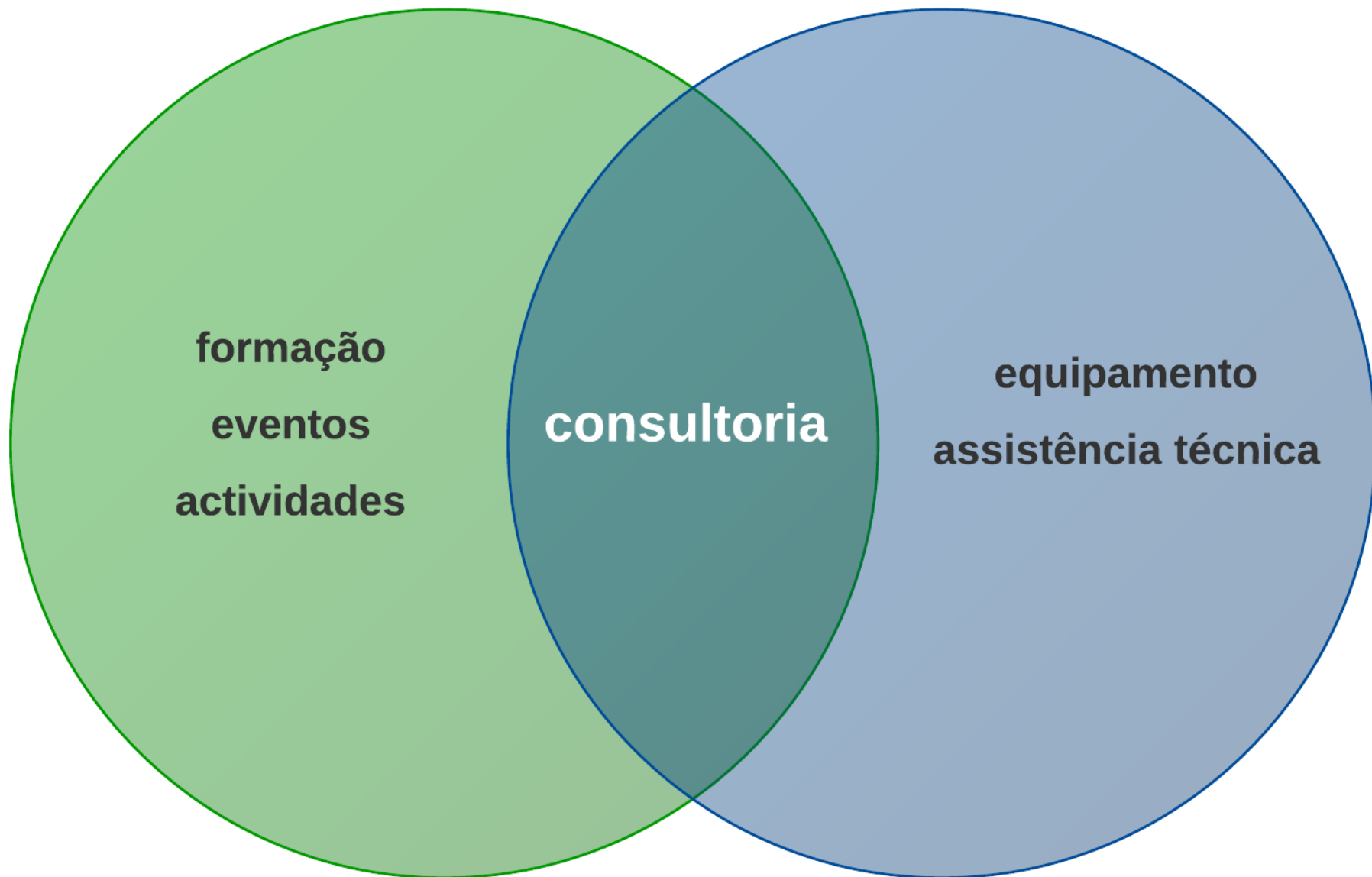


COPEN
HAGEN
IZE
EU

Copenhagenize Design Co.
2013









escola



oficina



loja



socializar e formar



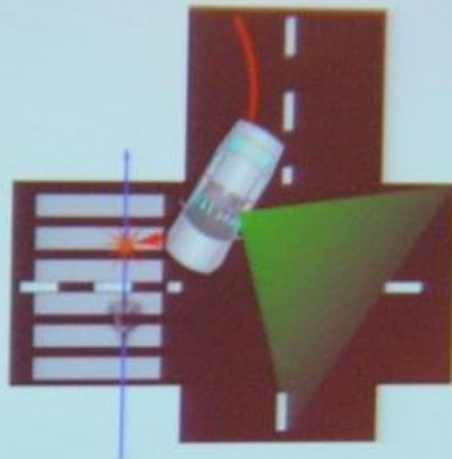


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O GOLPE DA PASSADEIRA



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atelier





incentivar, formar e servir



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