



# FORUM 2009

26-29 May • Leipzig

**PRIZE for Innovation in Transport and Logistics along the Global Supply Chain**

**CALL FOR APPLICANTS**



## Introduction

Competitive transport services operated securely and sustainably are essential for growth and development. But now the financial crisis coupled with volatile oil prices poses demanding new challenges for international transport systems. Transport and logistics companies are now more than ever seeking to discern the most sustainable and cost-efficient ways to carry out their global activity.

As part of the events surrounding the 2009 International Transport Forum on *Transport for a Global Economy: Challenges and Opportunities in the Downturn*, to be held in Leipzig 26-29 May 2009, the International Transport Forum will be awarding jointly with CLECAT and FIATA a prize for: **Innovation in Transport and Logistics along the Global Supply Chain**.

## Objectives and criteria of the award

### • Objectives

The principle aim of the 2009 joint ITF-CLECAT-FIATA award is to recognise innovative initiatives to meet the challenges of supplying efficient, sustainable, intermodal transport and logistics services across the global supply chain. The prize is designed to highlight in particular innovative approaches to ensuring reliable, high-quality, sustainable service provision, particularly in the current economic context.

### • Guiding principles and criteria for the award

The award is open to transport and logistics companies operating in Member and Observer countries of the International Transport Forum ([www.internationaltransportforum.org/about/members.html](http://www.internationaltransportforum.org/about/members.html)). Large distributors and other end users of transport services are not targeted for this particular prize.

The scheme under consideration must have been in operation for minimum 3 months<sup>1</sup>;

Different categories of prize will be awarded based on the size of the company geographical scope, number of employees, and annual turnover as follows:

- **Multinationals** (companies active on at least three different continents and employing 1000 Full-Time-Equivalent (FTE) employees or more, with a turnover of at least 100 million Euros);
- **Regional Operators** (companies active mainly on one continent, employing up to 999 FTEs, with a turnover of between Euros 20 and 99.9 million);
- **Local Operators** (companies smaller than those specified above).

1. In some circumstances companies could present initiatives that are not yet in operation, if the programme has received public recognition, grants or funds; or has been endorsed by a UN agency.



For further information on the 2009 forum  
and requirements for registration:

[www.internationaltransportforum.org/2009/forum2009.html](http://www.internationaltransportforum.org/2009/forum2009.html)



## TRANSPORT FOR A GLOBAL ECONOMY

*Challenges and Opportunities  
in the Downturn*

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Prize candidates should clearly describe how an innovative initiative or procedure implemented within their company has improved the overall quality and sustainability of their international transport/logistics services; notably in terms of:

- **Efficiency**, i.e. they will successfully demonstrate that the innovative paradigm has provided a greater compliance to a group of key performance indicators (KPIs) used by the applicant, including (but not limited to), speed, reliability and security<sup>2</sup>.
- **Competitiveness**, i.e. they will successfully demonstrate that the innovative approach to specific services has managed to a) contain direct costs, b) provide savings on working time consumption, c) provide savings in external costs, d) improve quality of existing services, e) a combination of the previous items.
- **Environmental quality**, they will successfully demonstrate e.g., that the innovative initiative does not increase the impact of the supply chain on the environment *at a minimum*, limits CO<sub>2</sub> emissions and conventional pollutants (e.g., NO<sub>x</sub>) as well as noise nuisance. If the initiative *reduces* the above indicators in combination with efficiency and competitiveness, this will be a plus.

2. The applicant's selection of KPIs will be included in the evaluation criteria.

## Application process

Award applicants should send the completed application form including a brief summary in English of the project (maximum 400 words), as well as a full description of the initiative and how it meets the three sets of criteria to the Forum Secretariat [maryvonne.lebouc@oecd.org](mailto:maryvonne.lebouc@oecd.org) by **17 April 2009** at the latest.

## Award procedure

- **The award jury:** Candidate dossiers will be examined by an international panel of experts from the transport and logistics sectors, composed of delegates from the International Transport Forum, CLECAT and FIATA the European Shippers' Council (ESC) and academia.
- **The prize:** The prize will be awarded in an official award ceremony attended by Ministers of Transport of Forum Member countries during the Forum in Leipzig. Special mention awards may also be presented.
  - Winning dossiers will be published on the web sites of the International Transport Forum, FIATA and CLECAT.
  - Prize recipients will receive a one-year FIATA individual membership and will be granted a one-year subscription to the CLECAT newsletter.

*For further information, please contact:*

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